



DR. LIZZY JOHNSON  
Founder, TransCend<sup>4</sup>

### ***When we work together you get:***

1. A commitment to **COLLABORATION**
2. Open and honest **COMMUNICATION**
3. Dedication to **CRITICAL THINKING** about the challenges and goals of your organization
4. A process that makes room for **CREATIVITY** to find novel and innovative solutions to a variety of challenges your school or business faces.

## **PROFILE**

I began my career in public education in 1996. No matter my job or title—classroom teacher, assistant principal, director of secondary education, or founder of TransCend4, one thing has guided me through the years—I am an **advocate for students.**

Looking back, I see how every role I took on prepared me to start my company, TransCend4. Through each role, I learned the inner workings of education at the district, regional, state, and federal level and how each impact our students, dedicated teachers, and committed staff and administrators. **Any school or district is as good as its leadership.** I started TransCend4 to work with leaders at all levels to ensure that every student receives a quality education.

Today, I work with school districts, educational leaders and organizations who provide services to schools, across the country. Every time I start with with one goal in mind: ***How can we help our clients create an exceptional school, district, and community?***

In order to get to exceptional, I keep students in mind. I ask my clients, ***“What is right for students?”*** Whether it is choosing the right software, planning and passing a bond, training and educating school board members to make the best decisions and choices for students, or coaching an educator, I know that the work I do matters.

**TRANS<sup>4</sup>CEND**

Collaboration | Communication | Critical Thinking | Creativity

# LIZZY JOHNSON, EdD

Deliberative, Achiever, Discipline, Significance, Focus

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## SPECIALIZATION

Bond Committee Facilitation

Collaborative Visioning

Project Facilitation

School Board Training

## EDUCATION/CERTIFICATIONS

**EdD Educational Leadership**, University of North Texas, 2013–2016

**MA Education Administration**, University of North Texas, 2000–2002

**BA History, Educational Certificate**, Texas Tech University, 1992–1995

## EXPERIENCE SNAPSHOT

### **TransCend<sup>4</sup>, Founder** 2017–Present

Collaborate with school districts and stakeholders to elevate their effectiveness and impact every student in a positive way. This is achieved in a variety of offers, according to the need of the client. Services include School Board Training, Bond Committee Facilitation, Long Range Committee Facilitation, Vendor Management and Development, Leadership Training and Coaching, Collaborative Visioning (aka strategic planning), and Executive Coaching.

### **Director of Administrative Services, Region 10** February 2015–February 2018

Led Region 10 team to support Superintendents across North Texas as well as their administration across their district/schools in areas related to professional development, support, and state mandated professional learning requirements.

### **Director of Human Resources Secondary/Central Office Staff, Irving ISD** April 2014–February 2015

Steered the Human Capital Management for Secondary and Central Office Staffing for the district. Ongoing assessment and adjustment of recruitment and retention of employees through mentoring program initiatives for both campuses and central office staff.

### **Division Director of Secondary Schools, Irving ISD** July 2012–April 2014

Direct Supervisor for fourteen secondary school principals. Coached and supported principals to meet district and state goals as well as areas related to campus decisions including academic and structural issues. Created a culture of systemic team building across all secondary schools by focusing on increasing accountability among principals and assistant principals.

### **Director of Secondary Education, Celina ISD**

2009-2012

### **Assistant Principal, Strickland Middle School, Denton ISD**

2001-2005

### **History Teacher/Assistant Swim Coach, Denton High School, Denton ISD**

2000-2001

### **History Teacher/Assistant Swim Coach, Strickland Middle School, Denton ISD** 1997-1999

## CLIENTS

Allen ISD  
Azle ISD  
Beeville ISD  
Birdville ISD  
Brazosport ISD  
Buna ISD  
Caddo Mills ISD  
Carrollton-Farmers Branch ISD  
Cleburne ISD  
Collinsville ISD  
Community ISD  
Coppell ISD  
Denton ISD  
Duncanville ISD  
Ector County ISD  
El Paso ISD  
Forney ISD  
Frog Street  
Goose Creek CISD  
Grand Prairie ISD  
High Steps  
Iowa Park CISD  
Italy ISD  
Katy ISD  
Lake Dallas ISD  
Lancaster ISD  
Lockhart ISD  
Mabank ISD  
Pecos-Barstow-Toyah ISD  
Prosper ISD  
Red Lick ISD  
Redwater ISD  
Region 10 ESC  
Robinson ISD  
Rockwall ISD  
Royse City ISD  
School Rush  
Scurry-Rosser ISD  
Snyder ISD  
Southern Methodist University  
VLK Architects  
Waller ISD  
Wichita Falls ISD  
Ysleta ISD

## HIGHLIGHTS

- American Educational Research Association, 2020, *High-School Students' Perceptions: Purposefully-Designed Spaces and Engagement in Learning*
- TASA/TASB, 2020, *Enabling Student Agency in New Purposefully Designed Learning Spaces*
- NAPE Annual Conference Publication, 2019, *Building and Cultivating a Culture of Learning*
- Education Market Association Essentials Magazine, 2019, *Vendor Management and Development*
- National School Board Association (NSBA), 2019, *Learning Spaces Matter: Students, Teachers & Principals Perceptions of Student Engagement in New Learning Spaces*
- Education Market Association Essentials Magazine, 2019, *Purposeful Design Impacts Student Engagement*
- NSBA Conference, 2019, Philadelphia, PA, *The Impact of Learning Environments on Student Engagement*
- EdSpaces, 2018, Tampa, FL, *The Impact of Learning Environments on Student Engagement*
- UCEA Convention, 2018, Houston, TX, *The Impact of Learning Environments on Student Engagement*
- SXWSEdu Panelist, 2018, *The Impact of Learning Environments on Student Engagement*
- American Educational Research Association National Conference, 2018, NYC, NY, *The Impact of Learning Environments on Student Engagement*
- TASA Annual Midwinter Conference, 2018, *The Impact of Learning Environments on Student Engagement*





"High performance districts are empowered districts and information is a source of great power...Dr. Lizzy Johnson walked us through the process of precise communication and information gathering with all stakeholders and taught us to never underestimate the power of self-discovery. Her determination and unrelenting pursuit of our goals bonded our community together for a common commitment to excellence." **Dr. Gayle Stinson**, Lake Dallas ISD Superintendent



"At Ysleta ISD we understand and value the collaborative vision process. Passion, commitment, and ownership guides our vision. Transcend4 aligned with Ysleta through meaningful and deliberate action to guide our Facility Advisory Committee and Board through a visioning process that led to successfully passing phase II of our bond program valued at \$425M." **Lynly G. Leeper**, CPA, CNU-A, Chief Financial and Operational Officer, Ysleta ISD



"Dr. Johnson facilitated our Long Range Facility/Bond Advisory Committee made up of students, teachers, administrators, parents, community, and business partners. I have been a part of 5 facility bond committees in BISD over the last 18 years. This was, by far, the absolute best process used to develop a bond package. Every member of the committee felt their input and feedback was valued. Dr. Johnson's professionalism, expertise, and ability to build consensus was outstanding. If you are considering a facilities bond, I would highly recommend Dr. Johnson." **Danny Massey**, Brazosport ISD Superintendent

"Dr. Johnson was a tremendous asset to our school district and the members of the bond steering committee. She's professional, approachable and led our meetings with careful consideration. Most importantly, she was remarkably gifted in building trust among our committee which led to honest conversations and great results." **Kevin Worthy**, Royse City ISD Superintendent



"It was so rewarding to see that the fruits of all of your labor, time, dedication, and true commitment to Birdville ISD, the students of Birdville ISD will be the benefactors of your toil. Thank you for all you did. I believe that you have set the wheels in motion for more great things to come. We truly were at a turning point in Birdville. This vote was so much more than just a bond! It was about vision, mission, and direction! It was also about leadership. The voters said through their vote that this community will decide the future of our students, not someone or some group from the outside. Because of what you did, we now have a clear vision and a path forward. Again, thank you from all of us to all of you!" **Dr. Elizabeth Clark**, Birdville ISD Associate Superintendent