



PROFILE

My journey through the realms of education, from my role as a principal to deputy superintendent, professor, and executive director of curriculum and staff development, has been dedicated to serving the students of Texas. My commitment to their education has been unwavering throughout my career.

My time with Northwest ISD was instrumental in fostering my commitment to assist school districts in achieving their curriculum objectives and delivering a top-notch education to their students.

During my time in the education world, I refined my expertise in curriculum planning, staff development and community based accountability systems.

The most fulfilling aspect of my profession is aiding school districts and their leaders in making well-informed decisions that impact both their educational institutions and communities. When school leaders set goals centered on the betterment of students, remarkable transformations unfold. I firmly believe that the work I undertake in supporting this process directly benefits each and every student.

In today's ever-evolving world, change is constant and profound. It is now more crucial for our communities to unite, collaborating and communicating on behalf of our students. Embracing the challenges that lie ahead demands a blend of creativity and critical thinking. When we rise to this occasion, our children reap the rewards of our diligent efforts.

ROBERT THORNELL

Executive Consultant | TransCend⁴

The TransCend⁴ team offers you:

1. A commitment to **COLLABORATION.**
2. Open and honest **COMMUNICATION.**
3. Dedication to **CRITICAL THINKING** about the challenges and goals of your organization.
4. A process that makes room for **CREATIVITY** to find novel and innovative solutions.

TRANSCEND⁴
Collaboration | Communication | Critical Thinking | Creativity

ROBERT THORNELL

Ideation, Strategic, Developer, Positivity, Context
robertthornellTX@gmail.com | 214-662-5922

SPECIALIZATION

Collaborative Visioning: Equip your district to clarify your vision, speak with one voice and travel in the same direction in pursuit of where the community wants to be. The end result is a statement of your district's guiding strategy on what it intends to accomplish and the key initiatives for achieving it.

Bond Committee Facilitation: Complete meeting planning and facilitation, priority scheduling, customized committee work to meet district and community needs, consensus achieving process, time-efficient meetings and logistics, conflict management, and coordination with internal and external professionals and experts.

EDUCATION/CERTIFICATIONS

Doctor of Education in Education Administration Baylor University, 2005

Master's Degree in Education Administration University of North Texas, 1999

Bachelor of Science in Multidisciplinary Studies Texas Tech University, 1993

EXPERIENCE SNAPSHOT

Executive Consultant, TransCend⁴, May 2022-Present
Collaborative Visioning, Strategic and District Planning, Bond Advisory Facilitation.

Deputy Superintendent, Northwest ISD, 2017-2020
Leader in curriculum and instruction for Pre-K-12th grade at over 30 campuses.

Assistant Superintendent for Curriculum and Instruction, Northwest ISD, 2012-2017
Oversaw professional development for over 1500 employees, Developed and implemented a Community Based Accountability System.

Executive Director of Curriculum and Staff Development, Northwest ISD, 2011-2013,
Directed professional learning for 1500 employees, Created a District-Wide Community Based Accountability System.

Principal, Chisholm Trail Middle School, Northwest ISD 2007- 2011,
Awarded as a National "School to Watch" 2010, Pearson National Demonstration School 2011.

Adjunct Professor, The University of North Texas Spring 2022, Administration & Supervision; Doctoral level courses.

"Dr. Robert Thornell is committed to supporting educational leaders in achieving sustainable results for student success. He is a systems thinker with the ability to facilitate deep reflection in challenging the status quo and uncovering district and campus practices that block improvements. Dr. Thornell is exceptional in leading the work of identifying problems of practice, which if resolved, lead to improved student achievement. He is a go-to leader of leaders!" **Dr. Karen Rue**, Retired Supt., Northwest ISD

"Dr. Thornell is an inspiring educator who pushes the edges of your thinking. While keeping the big picture in mind, he is able to personalize learning for those he works with- he cares to know your aspirations, your concerns, your vision, your story. Dr. Thornell walks alongside leaders as they improve their craft, refine their goals, and develop as individuals."

Cynthia Webber, Ed.D., Principal Eagle Mountain-Saginaw ISD

"Dr. Thornell is always questioning the WHY behind results. He inspires those around him to look deeper into themselves on their practices and constantly strive to improve." **Chris Jones**, Principal Ponder HS

"Rob Thornell is one of the best leaders I have ever worked with! Rob inspires leaders to challenge the status quo and be bold in their leadership. Rob is an experienced instructional leader that motivates leaders to walk in purpose and with intention. I am a better leader today because of Rob's belief in me, and he inspires me to be my personal best each day!" **Dr. Amber Crissey**, Asst. Supt., Aledo ISD

"Rob is a gifted thinker and communicator. His engaging style and personal experiences in multiple education roles gives him a unique perspective on relevant topics and innovative ideas. He has a creative approach infused with humor that make him an incredibly captivating storyteller who easily connects with any audience in any setting." **Dr. Belinda Neal**, Associate Executive Director TEPSA

HIGHLIGHTS

Fusion - NWEA Conference for Educators, Atlanta, FL 2023, "School-wide Actions That Support Thriving Students and Adults."

Learning Forward - Texas, Irving, TX, 2023, "Developing a Culture of Collaborative Inquiry."

Model Schools Conference- International Center for Leadership in Education, Orlando, FL 2023, "Leading Thorough Inquiry."



ABOUT TransCend⁴

RELIABLE EDUCATION FOCUSED CONSULTANTS

Are you looking for consultants with deep expertise in educational consulting to elevate your organization or district? We help you solve the challenges that get in the way of achievement and help your school, district or company reach its fullest potential.

TRUSTED PARTNERS

With our diligent approach to innovation with a collaborative lens - we make valuable improvements and embrace what you're doing well. As we explore, the path to success isn't always about fixing problems, it's also about celebrating wins along the way and adapting processes to your individual culture.

AUDIT, DESIGN, DEVELOPMENT, IMPLEMENTATION SPECIALISTS

We lead school districts, administrators, and other groups into the next generation of education and development of human creativity and learning. Our values are rooted in innovation as we specialize in frameworks that foster idea generation to arrive at what's best for students. Data is fundamental in all that we do. Our team of experts has more than 100 years of experience combined. With experience ranging from the classroom to the board room, there is no project too big or too small.

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